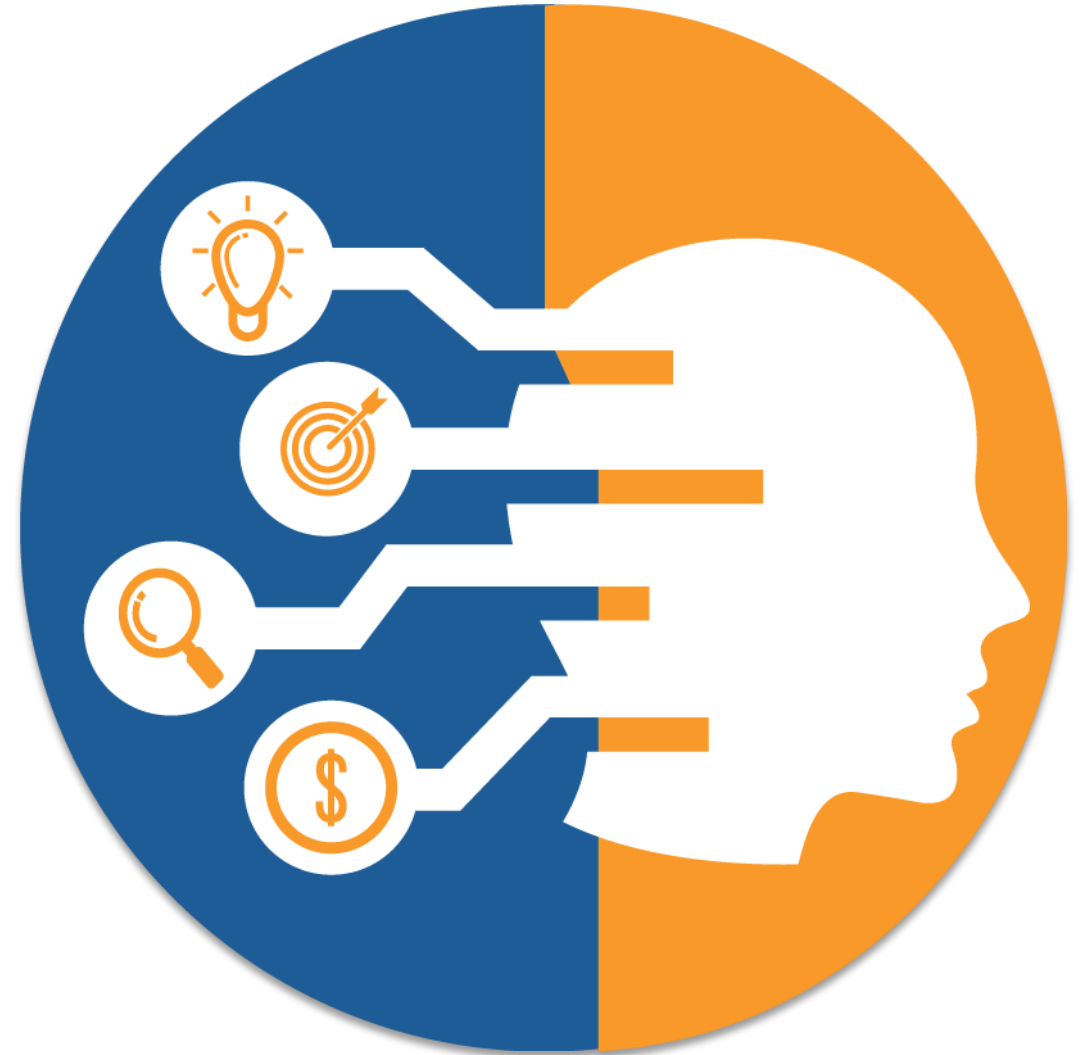




Important Course on SEO On-page Tools Covering Latest for 2020

www.enovatetrainings.com





SEO is an important section in Digital Marketing strategy and must not be avoided. SEO enables to uplift visibility in Search Engine Ranking Pages (SERP) and gain customers who are actively searching on Google, Yahoo, Bing etc. SEO Training Course is popular among College Students and Job Seekers in Delhi & Haryana. Enovate Trainings Institute provides Practical, Personalised and Professional Digital Marketing Training Course which includes SEO as starting and main part of Training Program.

SEO The **Queen** of Digital Marketing!
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On-page SEO is also known as Technical SEO, is very important which informs the Search Engines like Google Yahoo Bing about relevance and concept of a website and its content. At Enovate Trainings Institute Delhi, in-depth details about working with SEO friendly website and concepts will be taught so that one can master in this important part of course module. This mastery can be achieved learning about the SEO Tools which we need to make our tasks easy and perform with quality and within short time period. Tools save our time and a good practitioner require best tools and must aware of their usage in order to do the task.

In this training presentation, we shall learn about tools available to perform SEO On-Page activities. Using these tools we shall save our time.

However, one should not rely just on use of tool. The concept does matter. So first make clear understanding about the SEO On-page concepts to better understand what's these tools are offerings.

Important Tools to achieve SEO Ranking in 2020

The first tool which is easy to learn and could remain handy all time is SeoQuake which is a toolbar for Firefox, Chrome and could also be installed with Opera with plugin Chrome installer (which enable Opera users to install Chrome browser plugins).

Next slide of this presentation provide image of

THE BEST TOOL FOR SEM & SEO!

TRY IT NOW FOR FREE!



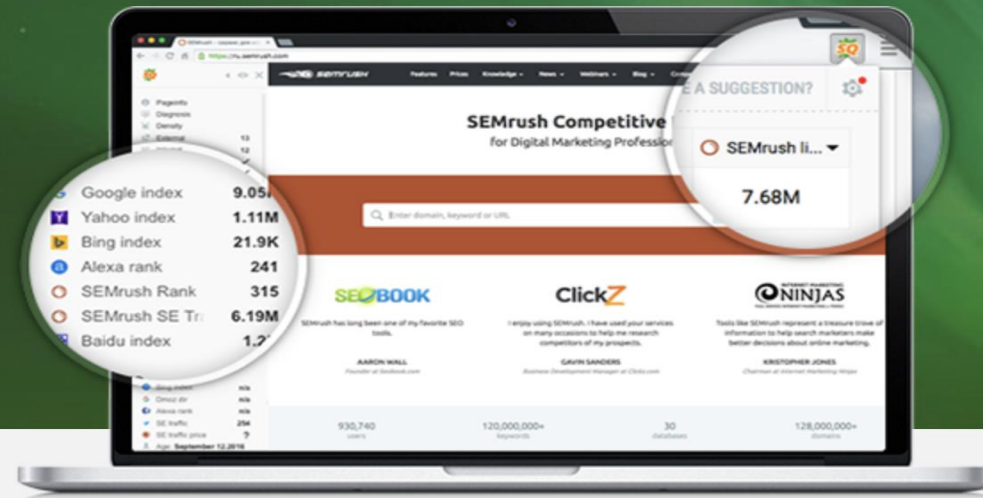
[Guide](#)[Contact us](#)[Our projects ▾](#)

A Powerful **SEO Toolbox** for your Browser

Check any webpage for a huge selection of **SEO parameters** on the fly, with the free **SEOquake** browser extension.

- ✓ Conduct on-page **SEO audit** in a flash
- ✓ Examine **internal and external links**
- ✓ Compare **domains and URLs** in real time
- ✓ **Export** all data into a file

 [Install SEOquake — It's free →](#)



Also available for





Seoquake extension

by [seoquake team](#)

★ 4.1 / 5

Your rating: ★★★★★

Total number of ratings: 28



Installed

SEOquake is a free plugin for browsers that provides you with key SEO metrics for a specific page, along with other useful tools such as SEO Audit and many others.

SEOquake allows you to:

- Review all major metrics in a heartbeat
- Get a thorough analysis of SERPs and export the results in CSV format
- Set parameters for a search query
- Run a complete SEO audit of a webpage, including a check for mobile compatibility
- Use a wide range of default parameters or create a custom set
- Get a full report for internal/external links
- Determine a keyword's density and configure a stop-word list
- Compare URLs/domains...

About the extension

Downloads: **95,028**Category: [Developer Tools](#)

Version: 3.7.2

Size: 1.4 MB

Last update: 20 Aug 2019

[Licence](#)[Privacy policy](#)Support page: <https://www.seoquake.com/>

Seoquake (SEO Tool) – Welcome Screen

Greetings!

You've just installed SEOquake, so now you can:

- Get an **SEO overview** of any page at a glance
- Discover your **SERP competitors'** strengths and weaknesses
- Discover any **keyword's difficulty** level
- Analyze a webpage's external and internal **links**
- Get detailed information about your **backlinks** and much more.

Let us guide you through SEOquake's main features.



Next →

SEObar

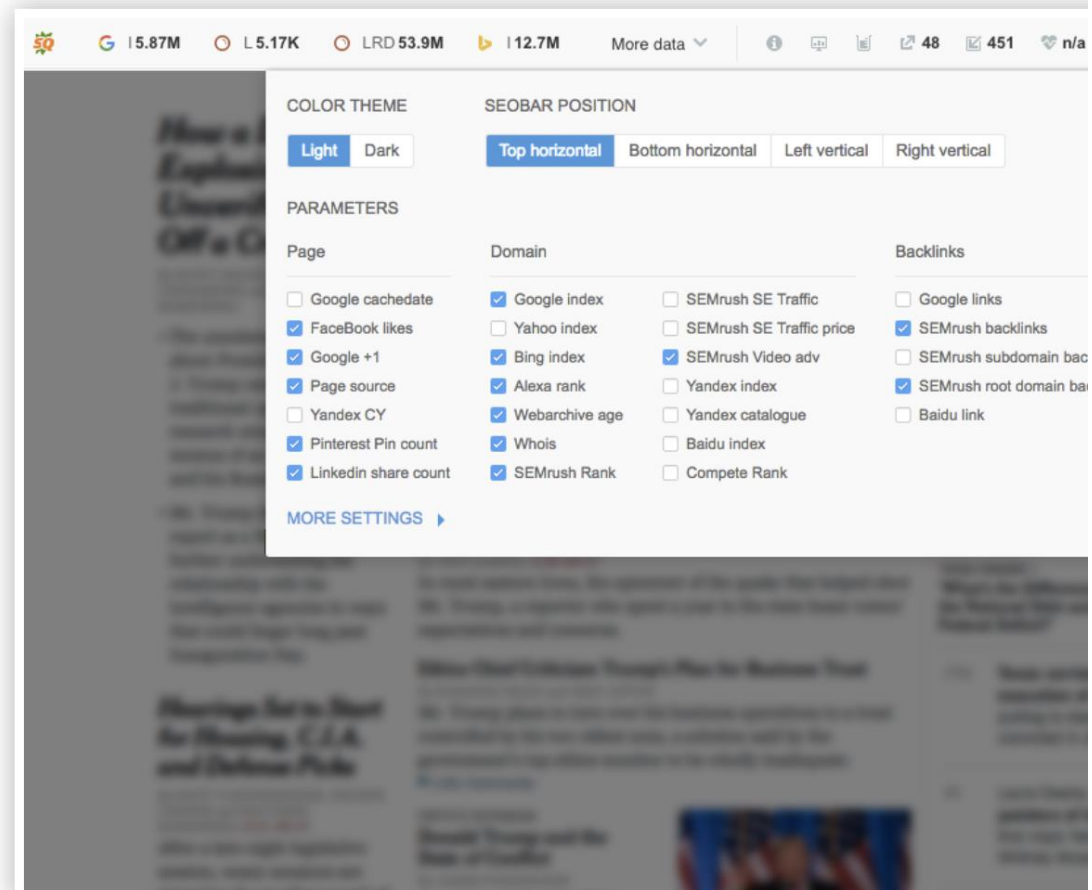
Use SEObar to get an **instant summary** of a webpage's or domain's strength based on **26** different ranking parameters.

SEObar is customizable. Select the parameters from the list or **add your own parameters** using API.

Choose a [vertical visualization](#) if you run out of room so you can see all data.


Next →

Seoquake (SEO Tool) – SEO On-page Browser Plugin



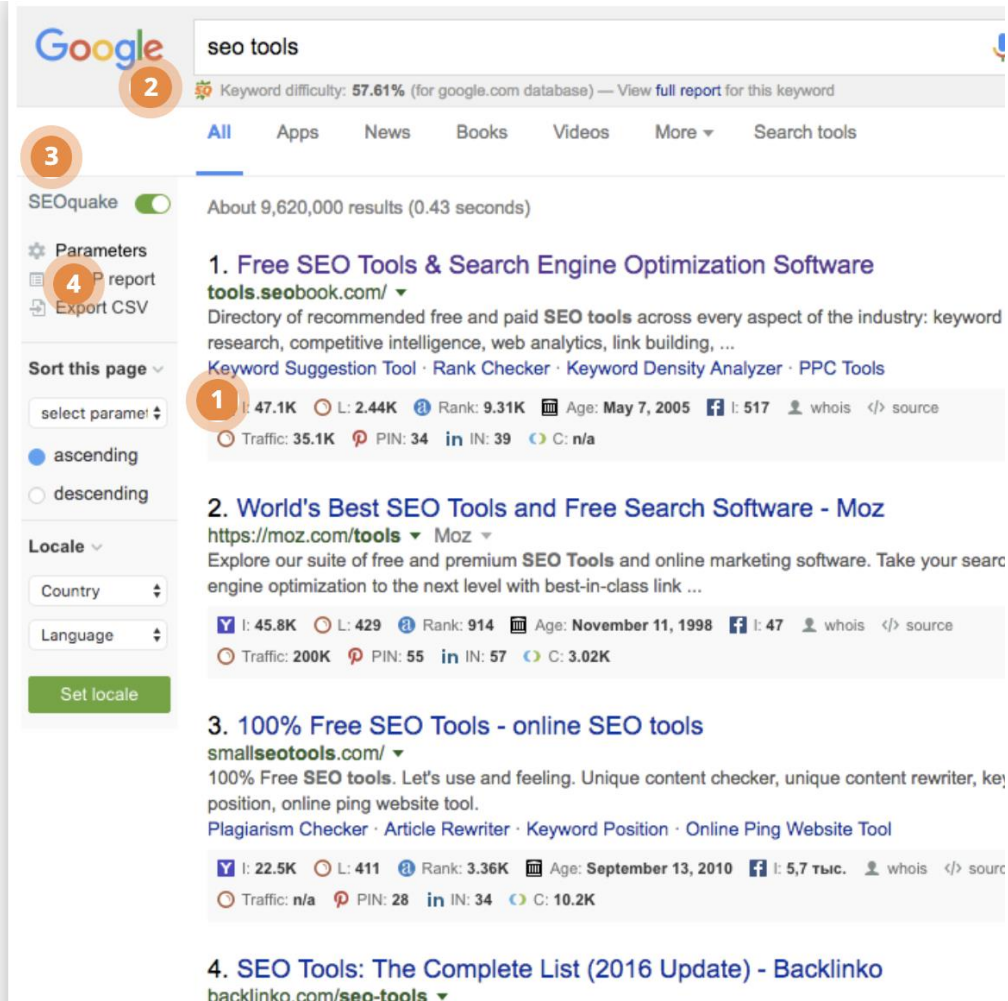
SERP overlay

Wondering how strong your rivals in the SERP battle are? Type any keyword you're targeting into the Google search bar. You'll be provided with immediate SERP analysis.

1. **Page overview:** key page metrics: Google rank, domain age, number of backlinks and many more.
2. **Keyword difficulty:** an estimation of a keyword's level of competition (100% is the highest)
3. **Disable the overlay:** toggle **this switch**  to disable the overlay mode
4. **Export in CSV** export SERP data into CSV for further analysis

Next →

Seoquake (SEO Tool) – SERP Overlay Display



Google search for "seo tools". Keyword difficulty: 57.61% (for google.com database) — View full report for this keyword.

Search results:

1. **Free SEO Tools & Search Engine Optimization Software**
tools.seobook.com/
Directory of recommended free and paid **SEO tools** across every aspect of the industry: keyword research, competitive intelligence, web analytics, link building, ...
Keyword Suggestion Tool · Rank Checker · Keyword Density Analyzer · PPC Tools
I: 47.1K L: 2.44K Rank: 9.31K Age: May 7, 2005 I: 517 whois </> source
Traffic: 35.1K PIN: 34 IN: 39 C: n/a
2. **World's Best SEO Tools and Free Search Software - Moz**
https://moz.com/tools Moz
Explore our suite of free and premium **SEO Tools** and online marketing software. Take your search engine optimization to the next level with best-in-class link ...
I: 45.8K L: 429 Rank: 914 Age: November 11, 1998 I: 47 whois </> source
Traffic: 200K PIN: 55 IN: 57 C: 3.02K
3. **100% Free SEO Tools - online SEO tools**
smallseotools.com/
100% Free **SEO tools**. Let's use and feeling. Unique content checker, unique content rewriter, key position, online ping website tool.
Plagiarism Checker · Article Rewriter · Keyword Position · Online Ping Website Tool
I: 22.5K L: 411 Rank: 3.36K Age: September 13, 2010 I: 5,7 тыс. whois </> source
Traffic: n/a PIN: 28 IN: 34 C: 10.2K
4. **SEO Tools: The Complete List (2016 Update) - Backlinko**
backlinko.com/seo-tools

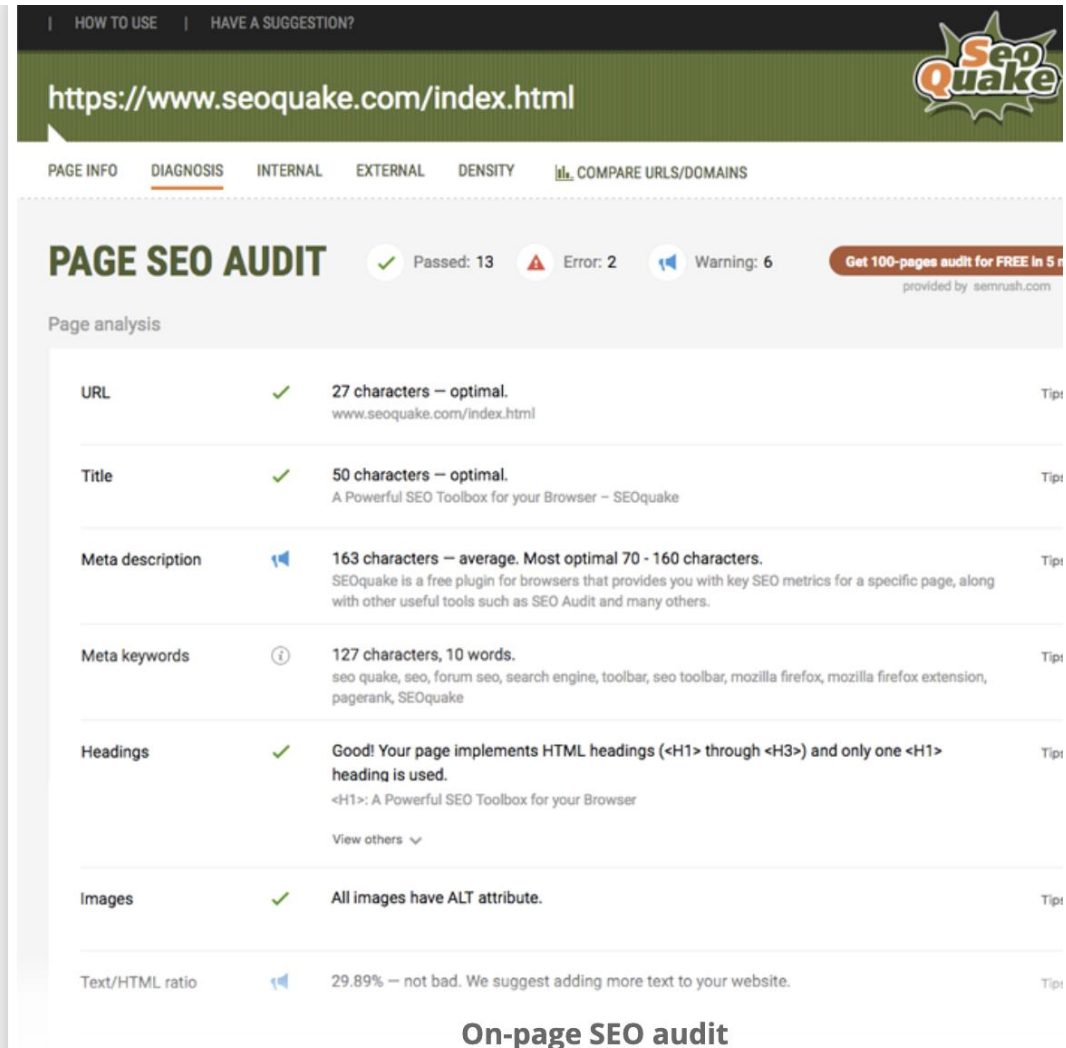
Tools

Access other powerful features from the SEOquake Dashboard:

- On-page SEO audit
- [Keyword density](#)
- [Internal and External links](#)
- [Compare URLs](#)

Next →

Seoquake (SEO Tool) – On-page SEO Audit Tool



The screenshot shows the SEOquake On-page SEO Audit tool interface. At the top, there are navigation links for "HOW TO USE" and "HAVE A SUGGESTION?". The main header displays the URL "https://www.seoquake.com/index.html" and the SEOquake logo. Below the header, there are tabs for "PAGE INFO", "DIAGNOSIS", "INTERNAL", "EXTERNAL", "DENSITY", and "COMPARE URLS/DOMAINS". The "DIAGNOSIS" tab is active, showing a "PAGE SEO AUDIT" summary with a green checkmark, "Passed: 13", a red triangle for "Error: 2", and a blue triangle for "Warning: 6". A red banner on the right says "Get 100-pages audit for FREE in 5 min provided by semrush.com".

The "Page analysis" section lists various SEO metrics:

Metric	Status	Value	Tip
URL	✓	27 characters – optimal. www.seoquake.com/index.html	Tip
Title	✓	50 characters – optimal. A Powerful SEO Toolbox for your Browser – SEOquake	Tip
Meta description	⚠	163 characters – average. Most optimal 70 - 160 characters. SEOquake is a free plugin for browsers that provides you with key SEO metrics for a specific page, along with other useful tools such as SEO Audit and many others.	Tip
Meta keywords	ⓘ	127 characters, 10 words. seo quake, seo, forum seo, search engine, toolbar, seo toolbar, mozilla firefox, mozilla firefox extension, pagerank, SEOquake	Tip
Headings	✓	Good! Your page implements HTML headings (<H1> through <H3>) and only one <H1> heading is used. <H1>: A Powerful SEO Toolbox for your Browser View others ↓	Tip
Images	✓	All images have ALT attribute.	Tip
Text/HTML ratio	⚠	29.89% – not bad. We suggest adding more text to your website.	Tip

On-page SEO audit

MORE THAN 45,000,000 DOMAINS

THE WORLD'S LEADING
COMPETITIVE INTELLIGENCE
SOFTWARE FOR DIGITAL MARKETING

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Why Should I Do A
Digital Marketing
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Digital Marketing Experts, specially SEO Executives and Managers are in high demand. Business owners across the world are trying to gain search engine rankings on their domain to rank first on Google, Bing and Yahoo search engines. They always need best SEO Experts to achieve this. These business owners does not have time to keep track of changes in SEO industry which only a SEO professional can do.



SimilarWeb

by [similarweb](#)

★ 4.1 / 5

Your rating: ★★★★★

Total number of ratings: 30



See website traffic and key metrics for any website, including engagement rate, traffic ranking, keyword ranking and traffic source.

Use SimilarWeb's browser add-on to get in-depth traffic and engagement statistics with a single click.

Find out how popular any website is and get instant knowledge and estimation on sources of traffic bringing users to the site. Check out SimilarWeb.com for much more in-depth analysis of websites and apps.

When downloading our product you join the SimilarWeb Panel and become part of our initiative to collect the insight and trends about the digital world. This project is intended to improve and expand the world's knowledge about digital trends.

For the purpose of providing you with analytic data, ranks, popularity, similarity and website metrics...

About the extension

Downloads: **97,295**

Category: [Productivity](#)

Version: 4.5.8

Size: 1.2 MB

Last update: 30 Aug 2018

[Licence](#)

[Privacy policy](#)

Service website: <https://www.similarweb.com/>

Support page: <https://support.similarweb.com/h...>

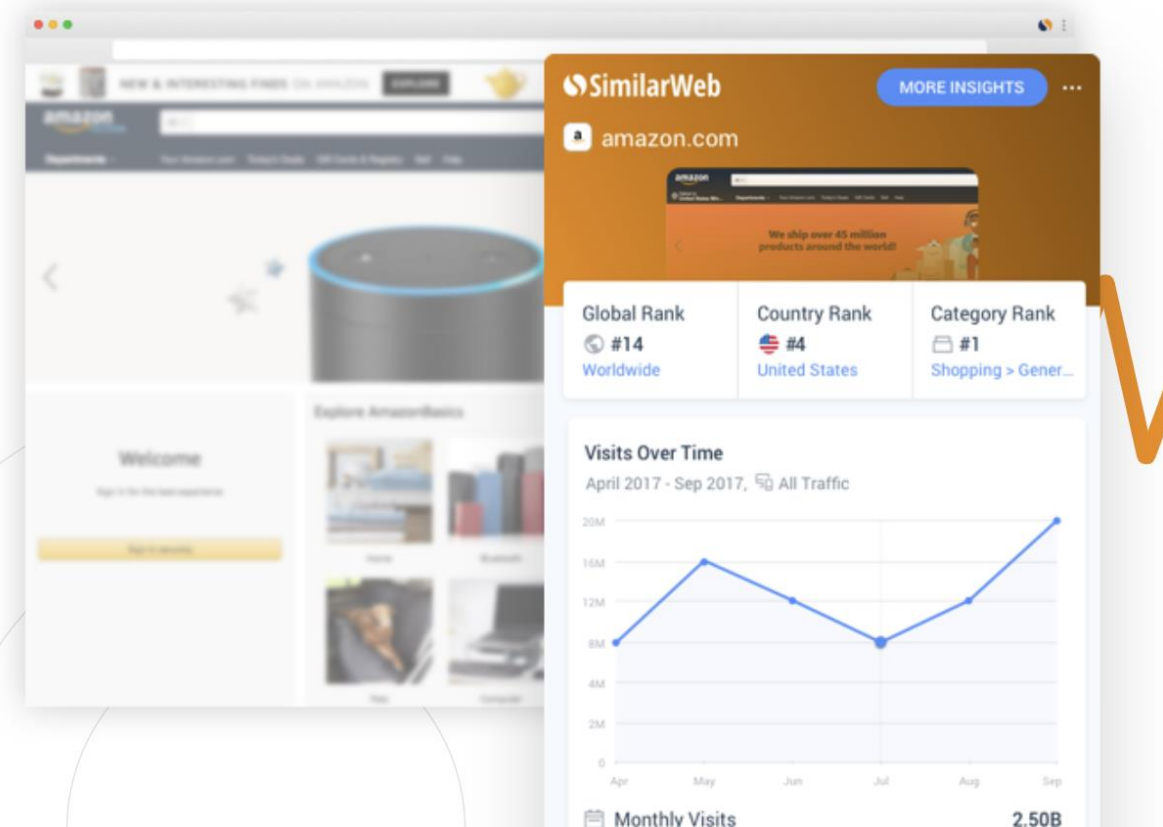
SimilarWeb –SEO In-depth Analytics

Browse any website and Hit the SimilarWeb extension button to reveal

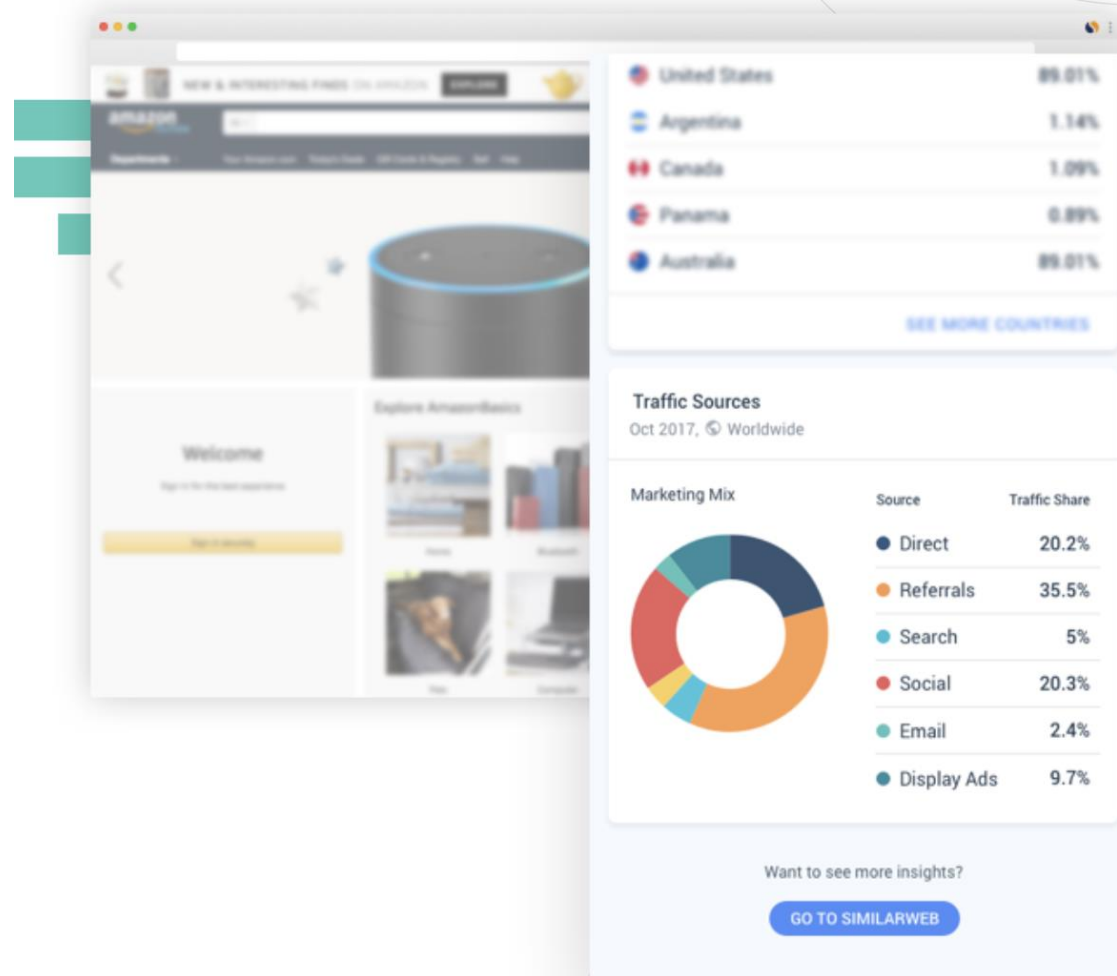


In-depth Analytics

With a single click, you will get in-depth traffic and engagement stats, including monthly visits trend, time on the site, page-views and bounce rate.



SimilarWeb –SEO Traffic Sources



Traffic Sources

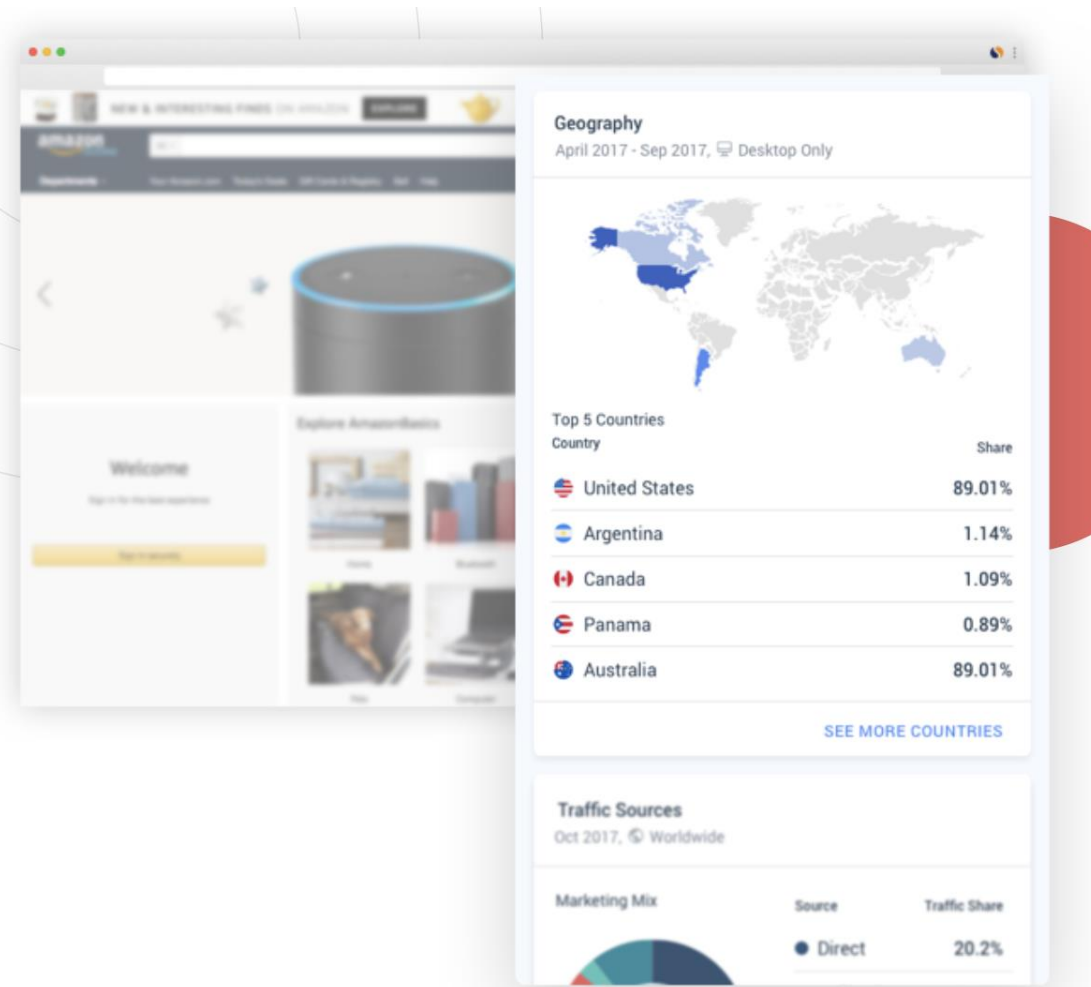
Discover the sources that generate traffic to any website - you'll see a bar graph outlining the site's direct, referrals, search, social, mail, and display traffic sources.

SimilarWeb –SEO Geographic Segmentation



Geographic Segmentation

Find out how popular any website is and get instant knowledge on the top countries visitors come from, allow you to identifying the right target market.





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